



ZHEJIANG INTERNATIONAL STUDIES UNIVERSITY



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校长寄语

我代表全体师生员工，欢迎您莅临浙江外国语学院。学校前身为创建于1955年的浙江教育学院。历经半个多世纪的教师教育的积累积淀，学校于2010年改制更名，专业教育向外国语言文学、对外经济贸易、文化和旅游等学科领域广泛拓展。

浙江外国语学院地处浙江杭州，是一所省属公办院校，师生来校访学交流关系融洽，对外联系紧密，国际特色鲜明。学校以培养国际化应用型人才为目标，每年接纳来自不同国家的数百名国际师生，他们为建立多元文化交融的社区和多元观点碰撞的学术环境发挥了重要作用。杭州是浙江的省会城市，2016年G20峰会和第19届亚运会的举办地。她不仅以迤迤的自然风光闻名远近，也作为中国国际商贸的中心城市之一而享誉世界。最重要的是，这个拥有1200多万人口的城市，为所有在校生提供了无数实习实践、文化体验和社会交往的参与机会。

我们秉持“明德弘毅、博雅通达”的校训精神，教导学生常怀矢志不渝的理想信念、爱国为民的家国情怀、勤奋好学的进取精神、吃苦耐劳的优秀品格。教职员工爱岗敬业，不遗余力地为学生提供优质的学科知识和专业本领，为其将来成功步入职场赋能。

我们高度重视国际人文交流，持续招收更多国际学生，聘请更多资深教授，不懈开发国际交流与合作项目，完善校园服务，为外国师生提供志愿服务的机会。在浙外，中外师生都能寻求抱负并且实现卓越发展。我们的目标是在人才培养、科学研究、社会服务、文化传承和创新、国际交流等领域打造实力，将浙江外国语学院建设成为浙江省国际化人才培养的重点基地、服务浙江开放强省的智囊高地和浙江国际文化教育交流的重要阵地。

浙外，既有美丽的风光，更有社会向往的国际舞台。期待您莅临指导！



诚挚欢迎
WELCOME

President's Message

On behalf of our faculty, staff, and students, I would like to welcome you to Zhejiang International Studies University (ZISU). Established in 1955, ZISU was formally accredited as Zhejiang Education Institute, focusing on pedagogical education and teacher training. In 2010, it began to extend its degree education to a wider variety of majors in language and literature, international business and trade, culture and tourism, etc., hence the present name.

ZISU is a public university with a harmonious community, extensive external connections, and an international environment. It is situated in Hangzhou City, capital of Zhejiang Province. This city is renowned for its fabulous scenery and leading role in China's international business and trade. It serves as the host of the G20 Summit in 2016 and the 19th Asian Games. With a population of over 12 million, Hangzhou provides ZISU students with limitless opportunities for internships, cultural experience, and social participation. Aimed at cultivating international and application-oriented talents, ZISU receives hundreds of overseas teachers and students every year, fostering a community where different cultures integrate and an academic setting where diverse perspectives converge.

Under the university motto of Virtue, Perseverance, Erudition, and Practicality, ZISUers are educated and inspired to hold unswerving ideals and beliefs, contribute to society, and strive forward with diligence and perseverance. Our talented and devoted faculty and staff endeavor to offer ZISUers a solid foundation of essential knowledge and skills to help advance their careers.

ZISU places a high value on internationalization. It has been dedicating much effort in recruiting more overseas students and experienced professors, expanding its international exchange and cooperation programs, optimizing campus services, and providing more development opportunities for overseas faculty and students. Here at ZISU, both the Chinese and overseas faculty and students are empowered to pursue their ambitions and achieve excellence. Furthermore, we seek to keep strengthening our talent training, scientific research, social services, cultural inheritance and innovation, and international collaboration, thus establishing ZISU into an incubator for internationalized talents, a think tank for the local opening up, and a promoter of international cultural and educational exchanges with increasing influence in Zhejiang Province.

Enjoy the beautiful scenery of ZISU and explore the international opportunities we are known for. I welcome you to our campus and experience ZISU in person!

FAST FACTS 概况速览

FACULTY 师资

600+

专任教师
Full-time Teachers

>41%

副高以上职称
Professors and Associate Professors

>52%

具有博士学位教师
Holding Doctorate Degrees

>84%

外语学科教师有海外留学经历
Foreign Language Teachers Having Overseas Study Experience

STUDENTS 学生

9000+

学生总数
Population

17

生源省（自治区）
Source Provinces (Autonomous Regions)

500+

出国境交流
Having Overseas Study Experience

200+

国际学生
International Students

95%+

就业率
Employment Rate

数据截至2022年10月
By Oct. 2022

“三地”

- 浙江省国际化人才培养的重点基地
- 服务浙江开放强省的智囊高地
- 浙江国际文化教育交流的重要阵地

Three Roles ZISU Strives to Perform in Zhejiang

- Incubator for Internationalized Talents
- Think Tank for Zhejiang Province's Opening-up
- Promoter of International Cultural and Educational Exchanges



DEVELOPMENT GOALS 发展目标

建设成为国内知名外语特色鲜明教育品质一流的应用型高校

To distinguish itself as an application-oriented university with first-class education and distinct advantages in foreign languages.

“四域”（四大重点学科领域）

- 外国语言文学
- 对外经济贸易
- 国际文化旅游
- 区域教育治理

Four Advantageous Disciplines

- Foreign Languages and Literature
- International Economics and Trade
- International Cultural Tourism
- Regional Education Governance



ACADEMICS 人才培养

DISCIPLINES 学科领域

以外国语言文学学科为基础，文学、经济学、管理学、教育学、法学、理学、艺术学等学科协调发展。其中，外国语言文学、中国语言文学、应用经济学、工商管理、化学等5个为省一流学科（B类）。

The academic programs ZISU offers encompass literature, economics, management, education, law, science, and art, with foreign languages and literature at the core. Among them, foreign languages and literature, Chinese language and literature, applied economics, business administration, and chemistry stand out as Zhejiang provincial first-class disciplines (Type B).

35

本科专业，其中包括15个语言类专业
Undergraduate Programs, Including 15 Language Programs

7

国家级一流本科专业建设点：英语、小学教育、阿拉伯语、翻译、旅游管理、商务英语、俄语

National First-class Construction Points of Undergraduate Programs: English, Primary Education, Arabic, Translation, Tourism Management, Business English, Russian

7

省级一流本科专业建设点：国际商务、汉语国际教育、汉语言文学、国际经济与贸易、朝鲜语、西班牙语、会展经济与管理

Provincial First-class Construction Points of Undergraduate Programs: International Business, International Chinese Language Education, Chinese Language and Literature, International Economics and Trade, Korean, Spanish, Events Economy and Management

9

省级优势、特色专业建设点

Provincial Construction Points of Distinguished and Characteristic Programs

SCHOOLS AND PROGRAMS 学院专业

浙外现有13个教学机构，开设了丰富的中外文课程，给中国学生和国际学生都提供了良好的学术环境。学校以培养德智体美劳全面发展的具有家国情怀、国际视野的高素质应用型人才为特色。

ZISU is characterized by its cultivation of high-caliber, all-round and application-oriented talents with patriotism and international horizons. Its 13 schools, colleges and departments provide extensive programs taught in Chinese or other languages, creating a positive academic environment for both Chinese and international students.

英语语言文化学院
School of English Studies

英语（师范）、英语、
商务英语、翻译
English (Education), English,
Business English, Translation

东方语言文化学院
School of Asian Languages
and Cultures

日语、阿拉伯语、朝鲜语、
土耳其语
Japanese, Arabic, Korean,
Turkish

西方语言文化学院
School of European Languages and
Cultures

法语、西班牙语、西班牙语（中外合作
办学）、意大利语、葡萄牙语、俄语、
德语、捷克语、波兰语
French, Spanish, Spanish (Sino-foreign
Cooperative Program), Italian, Portuguese,
Russian, German, Czech, Polish

中国语言文化学院
School of Chinese Studies

汉语言文学（师范）、汉语言文学（涉外文秘）、
汉语国际教育、网络与新媒体
Chinese Language and Literature (Education), Chinese
Language and Literature (Foreign-related Secretariat),
International Chinese Language Education,
Internet and New media

国际商学院/创业学院
School of International Business
School of Innovation and Entrepreneurship

金融工程、计算机科学、电子商务、跨境电子
商务、国际商务、国际商务（国际财务方向）、
国际经济与贸易、国际经济与贸易（全英教学）、
应用化学

教育学院
School of Education

小学教育（师范）、学前教育（
师范）、科学教育（师范）、
数学与应用数学（师范）
Primary School Education,
Preschool Education, Science
Education, Mathematics and Applied
Mathematics(Education)

文化和旅游学院
School of Culture and Tourism

旅游管理（全英教学）、旅游管理（日语
方向）、旅游管理（西语方向）、
会展经济与管理
Tourism Management (taught in English), Tourism
Management with Japanese or Spanish as a Second
Foreign Language, Events Economy and Management

Financial Engineering,
Computer Science,
Electronic Commerce,
Cross-Border Electronic
Commerce, International
Business, International
Business (International
Finance), International
Economics and Trade,
International Economics
and Trade (taught in English),
Applied Chemistry

艺术学院
School of Arts

音乐学（师范）、美术学（师范）、
艺术与科技、艺术与科技（传统
手工艺方向）
Musicology(Education), Fine Arts(Education),
Art and Technology, Art and Technology
(Traditional Handicraft)

马克思主义学院
School of Marxism Studies

一带一路学院、华侨学院、国际学院
The Belt and Road College; Overseas Chinese
College; College of International Education

应用外语学院
School of Applied Foreign Languages

继续教育学院、培训学院（合署）
College of Continuing Education, Training College

体育教研部
Department of Physical Education

09

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RESEARCH 学术研究

I 6个校级研究机构

6 University-Level Research Centers and Institutes

备注：带*的机构为教育部备案中心

Note: Institutes and Centers marked with * are registered by the Ministry of Education.

- 浙江文化“走出去”协同创新中心
Collaborative Innovation Center for Intercultural Communication of Zhejiang Culture
- 城市国际化研究院 Institute for Urban Internationalization Studies
- 国别和区域研究中心 Country and Area Studies Center
- 拉丁美洲研究所* Institute for Latin American Studies*
— 阿拉伯研究中心 Arabic Studies Center
— 德国研究中心* German Studies Center*
- 港澳台研究中心 HongKong, Macao and Taiwan Studies Center
— 美国研究中心 Center for American Studies
- 外语教育研究中心 Research Center for Foreign Language Teaching
- 教育治理研究中心 Institute for Studies on Education Governance
- 环地中海研究院* Institute for Studies on the Mediterranean Rim*
— 土耳其研究中心 Center for Turkish Studies
— 斯拉夫研究中心 Center for Slavic Studies

I 2个教育部中外人文交流中心联合共建科研机构

Two Research Institutes Jointly Developed with China Center for International People-to-People Exchange affiliated to the Ministry of Education

- 跨境电子商务产业中外人文交流研究院
Research Institute of International People-to-People Exchange for Cross-Border E-commerce Industry
- 文化旅游服务行业中外人文交流研究院
Research Institute of International People-to-People Exchange for Cultural Tourism Service Industry

I 5个国际科研合作平台

5 International Research Cooperation Platforms

- 联合国可持续发展教育专业区域中心——杭州
United Nation University Regional Center of Expertise on Education for Sustainable Development, Hangzhou
- 中国-南非教育比较研究所
Institute of Educational Comparison between China and South Africa with the University of South Africa
- 中哥外语教师教育研究所
Institute of Foreign Language Teacher Education with Columbia International University, Columbia
- 中外话语语用研究院
Institute of Discourse Pragmatics with Bar-Ilan University, Israel
- 儿童早期教育国际研究网络平台
The International Early Childhood Education Research Network with Padquis Stiftung b.R., Berlin and Hanns Seidel Foundation Zhejiang Representative Office, Germany

浙江教学月刊社成立于1979年，是一家面向中小学师生，直接为基础教育服务的综合性报刊社，是浙江外国语学院直属的二级单位。自创办以来一直坚持“为基础教育服务、为教师专业发展服务、为青少年健康成长服务”的宗旨。

现编辑出版《教学月刊·中学版》《教学月刊·小学版》《作文新天地》《小学生世界》等“三刊一报”。其中《教学月刊·中学版》分别于1992年、2008年、2011年进入北京大学图书馆“中文核心期刊”目录，被收入“全国中文核心期刊要目总览”。2010年——2018年连续五次入选为“复印报刊资料”基础教育教学类重要转载来源期刊。2014——2019年连续六年在人大“复印报刊资料”基础教育教学类期刊排名中名列第一。

Affiliated to ZISU, Zhejiang Teaching and Learning Journal Press supports basic education by orienting itself towards teachers and students of primary and secondary schools. Since its establishment in 1979, it has always been committed to serving basic education, teacher professional development, and student growth.

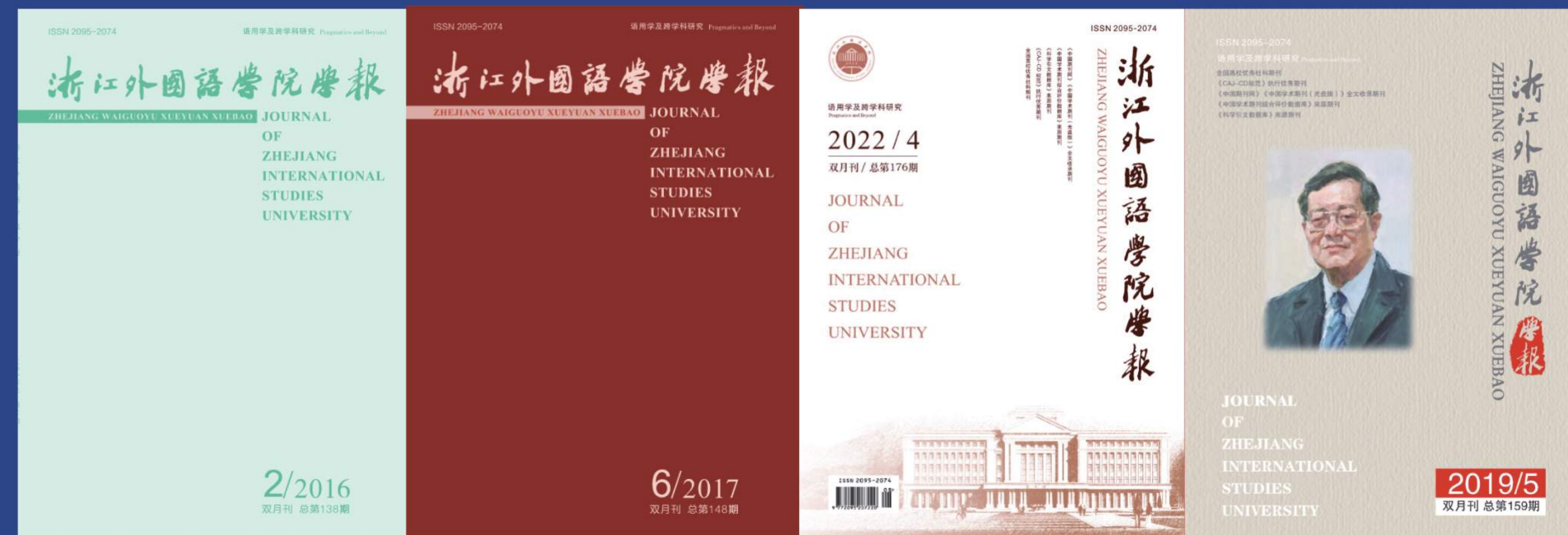
Now the press publishes four periodicals. Among them, Teaching Monthly (jiaoxue yuekan in Chinese) Secondary Education is highly acclaimed. It was listed in A Guide to the Core Journals of China by Peking University in 1992, 2008, and 2011; the authoritative Information Center for Social Sciences, Renmin University of China, ranked it No. 1 among basic education journals from 2014 to 2019 and recognized it as a major source of reprinted articles from 2010 to 2018.



PUBLICATION 期刊出版

《浙江外国语学院学报》(ISSN 2095-2074, CN 33-1376/Z) 于1983年创刊, 2001年获准公开发行, 双月刊。依托学校办学特色和学科发展优势, 《浙江外国语学院学报》明确了“以外语学科为主、多学科共同发展”的定位, 着力打造语言学及应用语言学、跨文化交流与翻译学、外国文学研究、国别和区域研究等栏目。2010、2014和2019年连续荣获“全国高校优秀社科期刊”称号。

The Journal of Zhejiang International Studies University (ISSN: 2095-2074; CN: 33-1376/Z) was founded in 1983 and approved for public release in 2001. Based on ZISU's characteristics and disciplinary advantages, the bimonthly journal publishes articles about linguistics and applied linguistics, cross-cultural communication, translation, foreign literature, country and regional studies, etc. In 2010, 2014, and 2019, it was awarded the title of "National Outstanding University Journal of Social Science".



SERVICES

社会服务



TEACHER TRAINING

教师培训

浙江外国语学院前身为浙江教育学院，学校具有悠久的教育行政干部和教师培训经验，师训干训和教师的职前职后培养是学校的传统优势。我校承载着浙江省师干训中心的日常工作。长期以来，中心坚持“整合资源，创新机制，规范学术，打造精品，提升优势，培育人才”的原则，高标准建设浙江省教师教育重点基地，高标准建设教师教育的学术团队。

With a wealth of experience bestowed by its predecessor, Zhejiang Education Institute, ZISU has a long-standing competence in training in-service and pre-service teachers. It undertakes regular teacher training work in Zhejiang Provincial Teacher and Education Administrator Training Center, which uses high standards to upgrade its training and build its teacher education team by integrating resources, innovating mechanisms, etc.

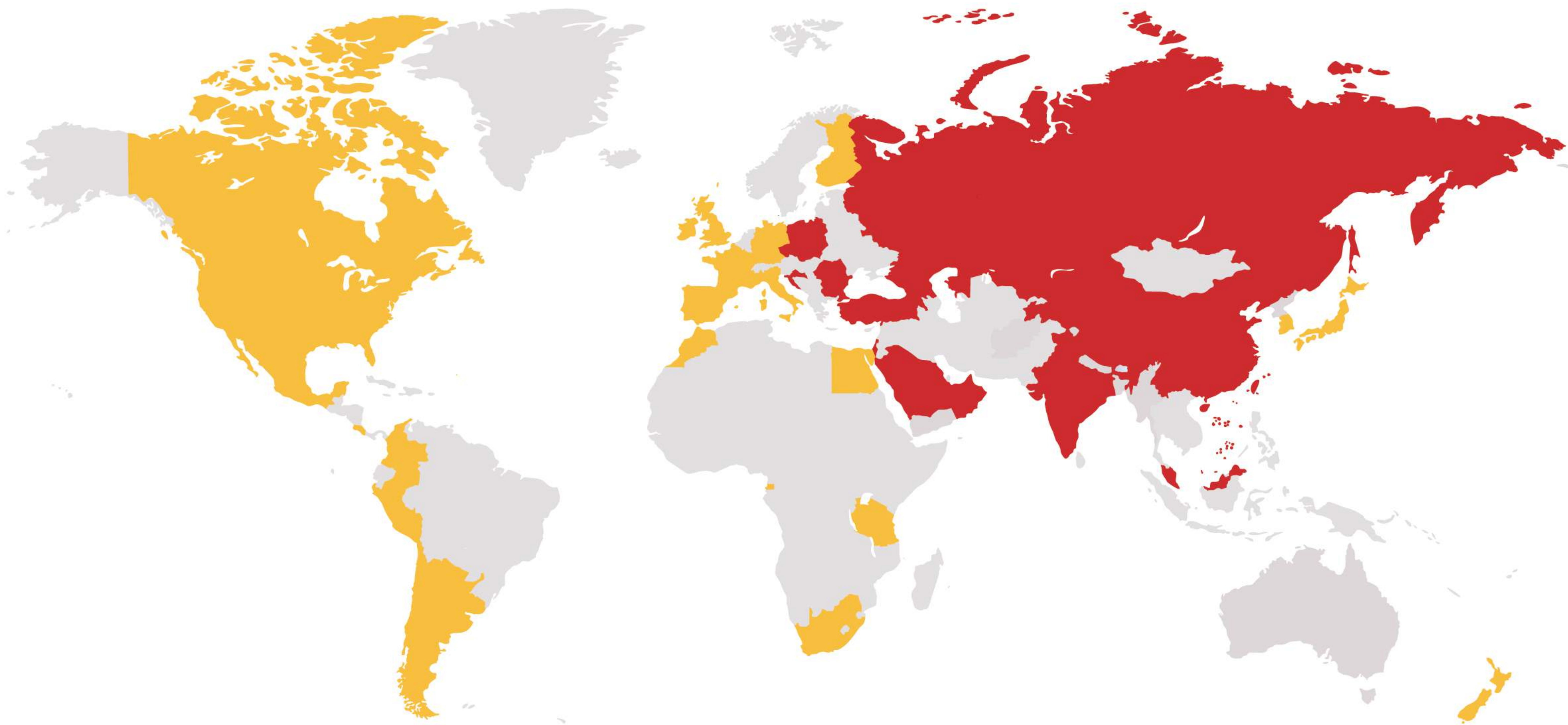
VOLUNTEER SERVICE

志愿服务

浙外是“全国外语外贸高校国际志愿者联盟”发起单位和2022杭州亚运会通识培训课程的重要供给单位。学校累计为世界互联网大会、中非合作论坛、G20杭州峰会、世界文化大会、联合国世界环境日全球主场活动、世界游泳锦标赛等大型国际活动提供了12000余人次的志愿服务。

ZISU is the initiator of an alliance of international volunteers from Chinese foreign studies and foreign trade universities and a major supplier of training courses for the Asian Games Hangzhou 2022. It has provided more than 12,000 volunteers for large-scale international events, including the World Internet Conference, Forum on China-Africa Cooperation, G20 Hangzhou Summit, World Culture Conference, World Environment Day, and World Swimming Championships.

PARTNERSHIP 海外合作



一带一路沿线国家 Countries of Belt and Road Initiative 非一带一路沿线国家 Others

- 亚美尼亚 ○ Armenia
- 保加利亚 ○ Bulgaria
- 克罗地亚 ○ Croatia
- 捷克共和国 ○ Czechia
- 格鲁吉亚 ○ Georgia
- 印度 ○ India
- 以色列 ○ Israel
- 哈萨克斯坦 ○ Kazakhstan
- 吉尔吉斯斯坦 ○ Kyrgyzstan
- 马来西亚 ○ Malaysia

- 安提瓜和巴布达 ○ Antigua and Barbuda
- 阿根廷 ○ Argentina
- 巴西 ○ Brazil
- 加拿大 ○ Canada
- 智利 ○ Chile
- 哥伦比亚 ○ Colombia
- 哥斯达黎加 ○ Costa Rica
- 埃及 ○ Egypt
- 赤道几内亚 ○ Equatorial Guinea
- 芬兰 ○ Finland
- 法国 ○ France
- 爱尔兰 ○ Ireland
- 意大利 ○ Italy

- 阿曼苏丹国 ○ Oman
- 波兰 ○ Poland
- 罗马尼亚 ○ Romania
- 俄罗斯 ○ Russian Federation
- 沙特阿拉伯 ○ Saudi Arabia
- 斯洛伐克 ○ Slovakia
- 塔吉克斯坦 ○ Tajikistan
- 土耳其 ○ Türkiye
- 阿拉伯联合酋长国 ○ United Arab Emirates
- 乌兹别克斯坦 ○ Uzbekistan

- 日本 ○ Japan
- 墨西哥 ○ Mexico
- 摩洛哥 ○ Morocco
- 新西兰 ○ New Zealand
- 秘鲁 ○ Peru
- 葡萄牙 ○ Portugal
- 韩国 ○ Republic of Korea
- 南非 ○ South Africa
- 西班牙 ○ Spain
- 坦桑尼亚 ○ Tanzania
- 英国 ○ United Kingdom of Great Britain and Northern Ireland
- 美国 ○ United States of America
- 乌拉圭 ○ Uruguay

GLOBAL PARTNERS 合作伙伴

学校重视并积极开展对外交流与合作，现已与50多个国家和地区的150多所高校和机构建立了合作关系，年均派出学生500余人次、接受来华留学生200余人次。与西班牙萨拉戈萨大学合作举办的西班牙语专业本科教育项目为国内首个西班牙语专业（旅游方向）中外合作办学特色项目。2022年，与意大利锡耶纳外国人大学合作举办的意大利语专业本科教育项目，成功获批，为国内首个意大利语专业中外合作办学特色项目。

ZISU highly values and actively conducts international exchanges and cooperation. It has established partnership with over 150 universities and institutions in 50-plus countries. ZISU hosts over 200 international students and sends more than 500 students abroad each year. The undergraduate Spanish program in cooperation with the University of Zaragoza, Spain, is China's first Sino-foreign cooperative program of Spanish for tourism. The undergraduate Italian program jointly offered by ZISU and the University for Foreigners of Siena, Italy, was approved in 2022 as China's first Sino-foreign cooperative Italian program.

50+ 
个国家
Countries

150+ 
所高校和机构
Universities and Institutions

500+ 
派出学生
Students Sent Abroad Annually

200+ 
来华留学生
International Students Received Annually

CONFUCIUS INSTITUTES 孔子学院

学校重视汉语国际推广工作，建有赤道几内亚国立大学孔子学院（2016年揭牌）、安提瓜和巴布达孔子学院（2019年揭牌）。

ZISU ascribes much importance to the international promotion of Chinese language. It launched the Confucius Institute of National University of Equatorial Guinea in 2016 and the Confucius Institute of Antigua and Barbuda in 2019.



CAMPUS 和山脚下

RESOURCES 校园资源

图书场馆 Halls

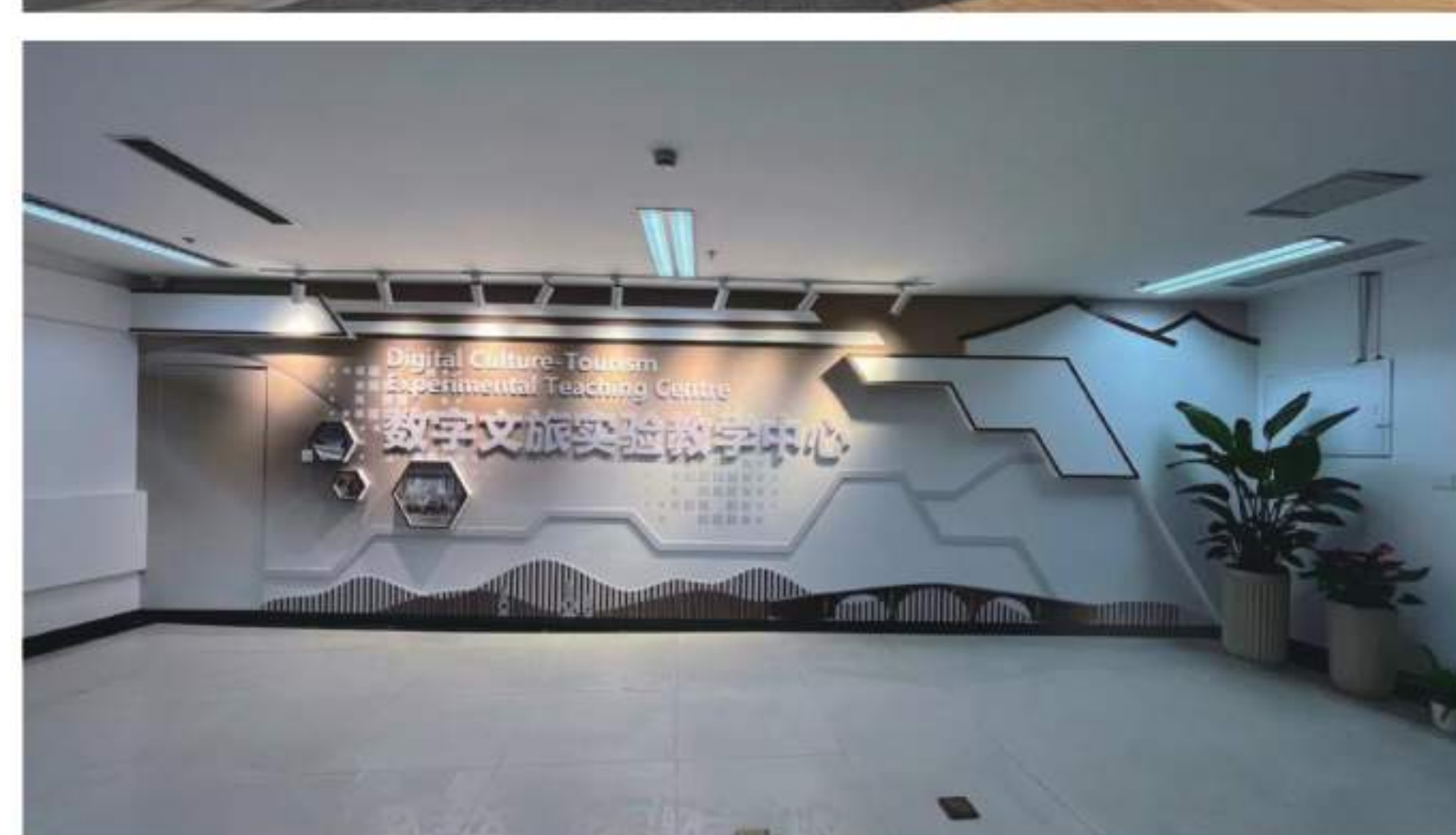
图书馆名为弘文馆，建筑面积1.7万平方米，阅览座位约1200个。馆藏纸质文献106万册，电子图书68.3万册，电子期刊16.4万册。多语种原版书库、教育主题书库和“一带一路”艺术主题书库等书库馆藏丰富。同文堂是省内先进的同声传译中心，可同时容纳200人。

With an area of 17,000 square meters, Hongwen Library holds 1.06 million printed items, 683,000 e-books, and 164,000 e-journals. To best support ZISU students and faculty's independent study and research, the library offers foreign language books, education-themed, Belt & Road art, and other types of stock rooms, as well as cozy self-study and group-study spaces providing about 1200 seats. Tongwen Hall stands as one of the most advanced simultaneous interpretation centers in Zhejiang Province with a seating capacity of 200.

实验设施 Laboratories

学校拥有功能齐全的现代化实验教学中心，现有省级重点实验教学示范中心建设点、省级实验教学示范中心，建有语言实验室、同声传译实验室、教师教育实验教学中心、旅游管理实验中心、电子商务实验中心、虚拟仿真实验教学中心等基础和专业实验中心（室），可体验中国、日本、韩国、阿拉伯、意大利、德国、西班牙、葡萄牙、法国和俄罗斯等国家的多元文化。

ZISU is equipped with fully-functional modern laboratories for languages, simultaneous interpretation, teacher education, tourism management, e-commerce, virtual simulation experimental teaching, etc., many of which have been accredited as models for their counterparts. Cultural experimental centers are also available, which enable students to immerse themselves in the diverse cultures of China, Japan, Korea, Arab countries, Italy, Germany, Spain, Portugal, France, Russia, and so on.



活动比赛 Events & Competitions

新生开学晚会	Freshmen's Gala
跨年晚会	New Year Gala
国际文化节	International Culture Festival
外交外事礼仪大赛	Diplomatic Etiquette Competition
英语演讲与辩论赛	English Speech and Debate Competition
大学生电子商务大赛	College Student E-commerce Competition
校园十佳歌手大赛	Top Ten Singers
武术锦标赛	Kongfu Championship
健美操大赛	Aerobics Competition

全国“互联网”大学生创新创业大赛

China College Students' "Internet +" Innovation and Entrepreneurship Competition

“挑战杯”大学生课外学术科技作品竞赛

"Challenge Cup" College Students' Extracurricular Academic Science and Technology Works Competition

大学生英语演讲写作大赛

College Students' English Speech and Writing Competition

全国大学生数学建模竞赛

Contemporary Undergraduate Mathematical Contest in Modeling

省师范生技能竞赛

Zhejiang Provincial Contest of Teaching Skills for Normal University Students

省中华经典诵读大赛

Zhejiang Provincial Chinese Classics Recitation Contest

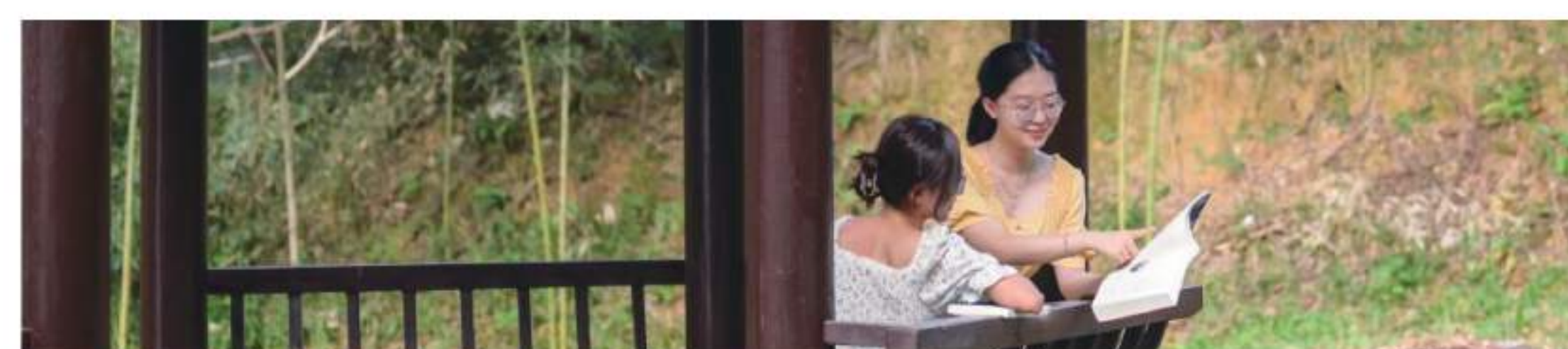


STUDENT LIFE 校园生活

校园风景 Scenery

生活在浙外，可以享受到如诗如画的优美校园和宜学宜居的生活育人环境。和山脚下的校园处处是风景，通志大道、静思湖、弘文馆、同文堂、追梦堂、闻乎亭、寻语山……

Life at ZISU is surrounded by the campus scenery pleasing to the eye and environment pleasant to live and learn. The campus under Heshan Hill is dotted with appealing scenes: Tongzhi Avenue, Jingsi Lake, Hongwen Library, Tongwen Hall, ZhuiMeng Hall, Wenhui Pavilion, Xunyu Hill...



学生服务 Service

学校设有集事务服务、咨询服务、学习交流于一体的综合服务大厅，为学生提供一站式的办事服务。

The Comprehensive Service Hall is students' one-stop service provider, where they can deal with school matters, consult, study, and interact with others.



生活便利 Convenience

生活区内生活服务设施齐全。和香、和畅餐厅，可以为来自全国各地的学子提供包括清真在内的南北各地不同菜式的“舌尖上的美食”。连锁超市、水果卖场、保洁洗涤、电信服务、快递服务、理发店……一应俱全，无论是生活服务还是休闲娱乐，这里可以满足你的需求。校园门口的地铁口和近十条通往各地的公交线路，让你感受到交通的便捷。

Students enjoy easy access to a full array of service facilities in the living area. Hexiang and Hechang canteens offer students from all over the country diverse and delicious dishes, halal food included. With supermarket chains, fruit stores, laundry shops, telecom and courier services, barber's, to name but a few, everything is available on campus to meet students' needs for daily necessities and entertainment. Besides, the subway Line 3 at the campus gate and nearly ten bus lines can take you to various places in the city efficiently.



多元空间 Spaces

校园内建有谈心谈话室、团体辅导室、独立研讨空间，还有很多开放的特色交流场所，在这里，你可以相约师友、探讨哲理，实现师生密切交流，朋辈帮扶、共同进步。

There are chat rooms, group counseling rooms, independent discussion spaces, and many open and characteristic communication spaces on campus. Here you can always find a proper and neat place to meet teachers and friends for discussion or simply fun together.



浙外校训 ZISU MOTO

明德
Virtue

弘毅
Perseverance

博雅
Erudition

通达
Practicality

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